

CURRICULUM B.A. INTERNATIONAL MANAGEMENT

myStudies, 180 ECTS Credits

Month	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			Model 4: Programme Start July		
	Courses			Courses			Courses			Courses		
Oct												
Nov	Business Mathematics	Organizational Behavior	Management Accounting									
Dec												
Jan												
Feb	Supply Chain Management I	International Marketing	Statistics	Supply Chain Management I	International Marketing	Statistics						
Mar												
Apr	Academic Integrity & Writing for Business	Business 101	Managerial Economics	Academic Integrity & Writing for Business	Business 101	Managerial Economics	Academic Integrity & Writing for Business	Business 101	Managerial Economics			
May												
Jun	Lecture-Free Period											
Jul	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization
Aug												
Sep	Lecture-Free Period											
Oct	Change Management	International Contract Management	Intercultural and Ethical Decision-Making	Business Mathematics	Organizational Behavior	Management Accounting	Business Mathematics	Organizational Behavior	Management Accounting	Business Mathematics	Organizational Behavior	Management Accounting
Nov												
Dec												
Jan	Intercultural Psychology	International Brand Management	Leadership 4.0	Intercultural Psychology	International Brand Management	Leadership 4.0	Supply Chain Management I	International Marketing	Statistics	Supply Chain Management I	International Marketing	Statistics
Feb												
Mar												
Apr	Global Sourcing	International HR Management	Intercultural Management	Global Sourcing	International HR Management	Intercultural Management	Global Sourcing	International HR Management	Intercultural Management	Academic Integrity & Writing for Business	Business 101	Managerial Economics
May												
Jun	Lecture-Free Period											
Jul	Corporate Finance and Investment	Corporate Communication	Customer Relationship Management	Corporate Finance and Investment	Corporate Communication	Customer Relationship Management	Corporate Finance and Investment	Corporate Communication	Customer Relationship Management	Corporate Finance and Investment	Corporate Communication	Customer Relationship Management
Aug												
Sep	Lecture-Free Period											
Oct	Digital Business Models	Agile Project Management	Elective A Course a	Change Management	International Contract Management	Intercultural and Ethical Decision-Making	Change Management	International Contract Management	Intercultural and Ethical Decision-Making	Change Management	International Contract Management	Intercultural and Ethical Decision-Making
Nov												
Dec												
Jan	Conflict Management and Mediation	Elective B Course b	Elective B Course d	Conflict Management and Mediation	Elective B Course c	Elective B Course d	Intercultural Psychology	International Brand Management	Leadership 4.0	Intercultural Psychology	International Brand Management	Leadership 4.0
Feb												
Mar	Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f	Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f	Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f	Global Sourcing	International HR Management	Intercultural Management
Apr												
May												
Jun	Lecture-Free Period											
Jul	Bachelor Thesis			Bachelor Thesis			Bachelor Thesis			Bachelor Thesis		
Aug	Lecture-Free Period											
Sep												
Oct												
Nov												
Dec												
Jan												
Feb												
Mar												
Apr												
May												



Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers.

You have lecture-free periods in both June and September, which you can spend reviewing and preparing for exams. Attending the courses on campus is mandatory and will be verified due to Visa regulations (not valid for DACH students).

Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

If you are studying Model 2, 3 or 4 you will have to start your Bachelor Thesis before completing your final courses.

Note: You can already start with your thesis earlier than the designated block, once you have met the minimum amount of credit points required to enter.

- Electives: Choose one module with two courses from the Elective A and two modules from the Elective B + C. Every elective module can only be chosen once.

** The elective "Internship" is offered for the first time in October 2022.

Elective A-	Elective B + C-
Applied Sales a) Applied Sales I b) Applied Sales II Business Intelligence a) Business Intelligence b) Project: Business Intelligence Managing People and Fundamentals of Business Psychology a) Introduction to New Work b) Business Psychology Online and Social Media Marketing a) Online Marketing b) Social Media Marketing Big Data and Data Protection a) Data Analytics and Big Data b) Introduction to Data Protection and Cyber Security IT Service Management a) IT Service Management b) Project: IT Service Management Digital Product Development a) Introduction to the Internet of Things b) Product Development in Industry 4.0 Healthcare Management and Health Systems a) Healthcare Management b) International Health Systems	Applied Sales c) Applied Sales I d) Applied Sales II Big Data and Data Protection c) Data Analytics and Big Data d) Introduction to Data Protection and Cyber Security Business Intelligence e) Business Intelligence f) Project: Business Intelligence Digital Product Development g) Introduction to the Internet of Things h) Product Development in Industry 4.0 Salesforce Platform Management i) Salesforce Fundamentals j) CRM with Salesforce Service Cloud Salesforce Platform Development k) Salesforce Platform App Builder l) Salesforce Platform Developer SAP - SAP S/4HANA Business Process Integration - Application Associate m) Project: SAP S/4HANA - Financial Company Setup incl. Human Capital Management n) Project: SAP S/4HANA - Business Processes Public and Global Health o) Introduction to Public Health p) Global Health Fundamentals of Operations Research q) Mathematics: Linear Algebra r) Operations Research s) Introduction to Data Science and Programming with Python t) Introduction to Data Science u) Introduction to Programming with Python IT Service Management v) IT Service Management w) Project: IT Service Management Managing People and Fundamentals of Business Psychology x) Introduction to New Work y) Business Psychology Online and Social Media Marketing z) Online Marketing aa) Social Media Marketing Mastering Prompts ab) Artificial Intelligence ac) Project: AI Excellence with Creative Prompting Techniques Career Development ad) Personal Career Plan ae) Personal Elevator Pitch Microsoft ERP: Dynamics 365 Business Central - Functional Consultant af) Project: Dynamics 365 Business Central - Financial Company Setup ag) Project: Dynamics 365 Business Central - Business Processes with Focus on Sales and Distribution Internship** ah) Studium Generale

Note: Elective modules where the minimum number of participants is not reached will only be offered online (distance learning). However, IU ensures that there are always electives on campus.

Module	Course Code	Course	ECTS Credits	Type of Exam
Business Mathematics	BLMATH01_E	Business Mathematics	5	Exam
Organizational Behavior	DLBWB001_E	Organizational Behavior	5	Written Assessment: Case Study
Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assessment: Written Assignment
Supply Chain Management I	DLBSESCM01	Supply Chain Management I	5	Exam
International Marketing	DLBSEIMB01	International Marketing	5	Exam
Statistics	BSTAD01_E	Statistics	5	Exam
Academic Integrity and Writing for Business	DLBAAINB01_E	Academic Integrity and Writing for Business	5	Written Assessment: Written Assignment
Business 101	DLBBAB01_E	Business 101	5	Exam/Written Assessment: Written Assignment
Managerial Economics	DLBEMW01_E	Managerial Economics	5	Exam
Introduction to Academic Work	DLBICAW01	Introduction to Academic Work	5	Basic Workbook
Principles of Management	DLBBAPM01_E	Principles of Management	5	Written Assessment: Case Study
Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
Change Management	DLBCEM01_E	Change Management	5	Exam
International Contract Management	DLBINTRC01_E	International Contract Management	5	Exam
Intercultural and Ethical Decision-Making	DLBESDM01	Intercultural and Ethical Decision-Making	5	Written Assessment: Case Study
Intercultural Psychology	DLBWPSP01-01_E	Intercultural Psychology	5	Advanced Workbook
International Brand Management	DLBSEIMB02	International Brand Management	5	Exam
Leadership 4.0	DLBLSF01_E	Leadership 4.0	5	Exam
Global Sourcing	DLBLOGC102_E	Global Sourcing	5	Exam
International HR Management	DLBINHR01_E	International HR Management	5	Written Assessment: Case Study
Intercultural Management	DLBIMM01_E	Intercultural Management	5	Written Assessment: Case Study
Corporate Finance and Investment	DLBCEFI01	Corporate Finance and Investment	5	Written Assessment: Written Assignment
Corporate Communication	DLBPRWCCP01_E	Corporate Communication	5	Exam
Customer Relationship Management	DLBICRM01_E	Customer Relationship Management	5	Exam
Digital Business Models	DLBLDDM01_E	Digital Business Models	5	Exam/Advanced Workbook
Agile Project Management	DLBICAPM01	Agile Project Management	5	Written Assessment: Project Report
Conflict Management and Mediation	DLBWPKM01_E	Conflict Management and Mediation	5	Exam
Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Written Assessment: Research Essay
ELECTIVE A-		e.g. Online and Social Media Marketing	10	
ELECTIVE B-		e.g. Big Data and Data Protection	10	
ELECTIVE C-		e.g. Digital Product Development	10	
Bachelor Thesis		Bachelor Thesis	9	Bachelor Thesis
		Thesis Defense	1	Presentation; Colloquium